

A method of prioritizing a received information message in which the circumstantial origin of the message is indicated by a personalized identifier accompanying or derived from the message in regard to e-mail or other communications systems. The method includes the elements of receiving the message, determining the personalized identifier, looking-up and cross-referencing the personalized identifier to a database of known personalized identifiers and priority codes, assigning a priority code to the message per the result of the element of looking-up and cross-referencing, and prioritizing (including categorizing, sorting, redirecting, erasing, or otherwise acting upon) the received message according to the priority code.